



WHERE RETAIL WORKS



DEMOGRAPHIC HIGHLIGHTS

Source: ESRI BAO, 2016



MARKET HIGHLIGHTS



STRONG MILLENNIAL GROWTH

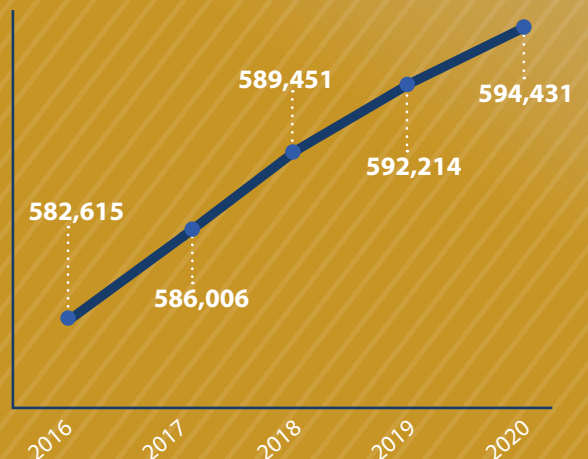
Source: JobsEQ, 2016

COUNTY'S MILLENNIAL DEMOGRAPHIC EXCEEDS STATE & NATIONAL



● San Bernardino County ● California ● United States

PROJECTED MILLENNIAL GROWTH OVER NEXT 5 YEARS

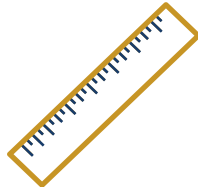


"San Bernardino County has experienced a stronger rise in millennial population than the coastal counties."
- Joel Kotkin, Presidential Fellow at Chapman University, 2016

AFFORDABLE REAL ESTATE

Source: Costar, 2016

\$241
SALE PRICE PER SF
(2016)



38
AVG AGE
(EXISTING BUILDINGS)



STRONG GROWTH & MOMENTUM

Source: Costar, 2016

91M+
SF EXISTING RETAIL



8.2%
VACANCY
RATE

8,000+
EXISTING BUILDINGS



SAN BERNARDINO COUNTY YOUR PARTNER IN BUSINESS

- Site Selection Assistance
- Regulatory and Tax Assistance
- Free Project Consultation and Facilitation
- Market Analysis Assistance
- Employment and Recruitment Services
- Permitting Assistance
- America's Job Center of CA
- Referrals for External and Business Resources
- Labor Market Services
- Layoff Prevention Services
- Training and Education Services
- Human Resource Hotline

BOARD OF SUPERVISORS

JAMES C. RAMOS
Chairman, Third District Supervisor

ROBERT A. LOVINGOOD
Vice Chairman, First District Supervisor

JANICE RUTHERFORD
Second District Supervisor

CURT HAGMAN
Fourth District Supervisor

JOSIE GONZALES
Fifth District Supervisor

GREGORY C. DEVEREAUX
Chief Executive Officer